

MELIÃ pro

ROAD TO  
**net zero**  
EVENTS

Travel for  
GOOD

In collaboration with:  
**creast.**

creast. Member of

**GREEN  
THE BID**

**CLIMATE  
NEUTRAL  
NOW**



**THE  
CLIMATE  
PLEDGE**



Colaborador del Festival de San Sebastián  
**SSIFF** Donostia Zinemaldia  
Festival de San Sebastián  
International Film Festival





# Travel *for* GOOD

In a world that yearns for a cleaner and more sustainable future, Meliá Hotels International, a prominent leader in sustainability in the hotel global industry, presents "**Road to Net Zero Events**", in which every step we take today can lead us towards a brighter and greener tomorrow.

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**Reduction,  
Learning  
& Innovation**



By choosing us, you will be partnering with a sustainability leader committed to responsible management, with an extensive programme of initiatives to reduce our carbon footprint, including the use of green energy in all our hotels in Europe, and more key destinations to come in the near future.

Also, all measurements done with this project are helping us to help improving our process and reducing our carbon emissions.

# Travel *for* GOOD



## Measurement



In collaboration with Creast, we have developed a state-of-the-art technology, **to calculate the emissions of carbon footprint** of every event we host in the selected MICE hotels, by measuring the energy consumption in guest rooms and meeting rooms, the menu ingredients of menus chosen and other items, helping our clients make more responsible decisions.

Our customers will be able to find out this information at two crucial moments: at proposal and at its closure.

creast. pioneering company that predicts, reduces, and measures carbon footprint





## Measurement

**Quotation phase:  
information sent  
to our guests in  
their e-proposal**

*Road to Net Zero Events, Road to a better future.*

### **Estimated carbon footprint of your event**

*We are pleased to unveil Meliá PRO “**Road to Net Zero Events**” our new program designed to host carbon neutral events.*

*Our goal is to create events that not only inspire and connect, but also contribute to a greener planet. Therefore, if your event is confirmed, we will work collectively to make it carbon neutral, either through your Company’s offset program, or through Meliá’s “The Planet We Love” Project, with credits certified by the United Nations.*

*You will receive this information at two crucial moments: during this proposal and at its conclusion.*

*We trust that the proposal is to your liking. Kindly inform us in writing If you wish to block the spaces.*

*We remain at your Service and eagerly anticipate a successful collaboration.*



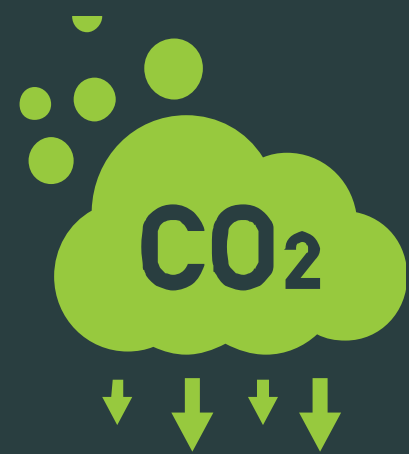
Consumption Simulations  
and Meliá Hotels  
International key initiatives  
to fight climate change

Calculation of the  
estimated carbon  
footprint of the event





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**Offsetting**

**But we want to go further.**

A notable feature of this project is that all events will be conducted in a carbon-neutral manner. Partners and participating companies are encouraged to commit to offset their carbon footprint in line with their sustainability strategy or be compensated through our emission offsetting "The Planet We Love" project with credits certified by United Nations.

**Currently two projects:**

Waste for Energy, Brazil and Oaxaca Wind, Mexico.

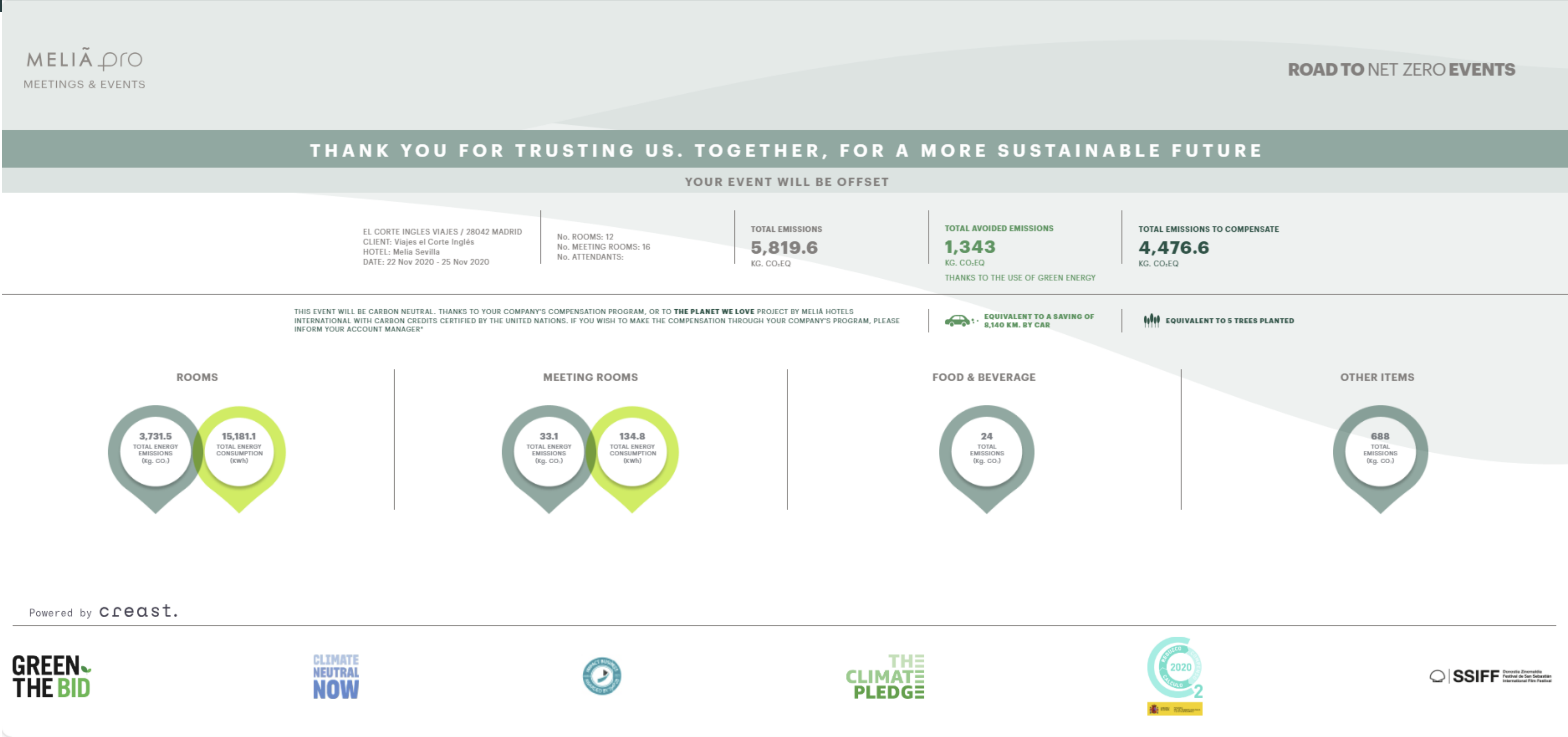
ROAD  
**net z**  
EVEN





# Travel for GOOD

Sample of final measure, the meeting planner or company can see the final emissions, as well as the different between the avoided emissions thanks to our green energy use and the final amount to be offset.





# Participant hotels

The program is being implemented progressively in the company's main hotels.

We begin 2024 with 14 hotels, from July 1<sup>st</sup> 2024 it will be 41 hotels already enrolled.



Country	City	Hotel
Dominican Republic	Punta Cana	Meliá Caribe Beach
Dominican Republic	Punta Cana	Meliá Punta Cana Beach
Dominican Republic	Punta Cana	Paradisus Palma Real Golf & Spa Resort
France	Paris	Meliá Paris La Défense
Germany	Berlin	Meliá Berlin
Germany	Düsseldorf	Meliá Düsseldorf
Germany	Frankfurt	Meliá Frankfurt City
Italy	Milano	Meliá Milan
Italy	Milano	INNSiDE Milano Torre Galfa
Luxembourg	Luxembourg	Meliá Luxembourg
Mexico	Cancun	Paradisus Cancún
Mexico	Los Cabos	Paradisus Los Cabos
Mexico	Playa del Carmen	Paradisus La Perla
Mexico	Playa del Carmen	Paradisus Playa del Carmen
Spain	Barcelona	INNSiDE Barcelona Apolo
Spain	Barcelona	Meliá Barcelona Sarriá
Spain	Barcelona	Meliá Barcelona Sky
Spain	Ibiza	ME Ibiza
Spain	Lanzarote	Paradisus Salinas Lanzarote
Spain	Madrid	Meliá Madrid Princesa
Spain	Madrid	Meliá Madrid Serrano
Spain	Madrid	Palacios de los Duques a Gran Meliá Hotel
Spain	Mallorca	De Mar a Gran Meliá Hotel
Spain	Mallorca	INNSiDE Palma Bosque
Spain	Mallorca	Meliá Palma Bay
Spain	Mallorca	Meliá Palma Marina
Spain	Mallorca	Palma Bellver Affiliated by Meliá
Spain	Mallorca	Victoria a Gran Meliá Hotel
Spain	Marbella	Don Pepe a Gran Meliá Hotel
Spain	Sevilla	Colón a Gran Meliá Hotel
Spain	Sevilla	Meliá Lebreros
Spain	Sevilla	Meliá Sevilla
Spain	Sitges	Meliá Sitges
Spain	Tenerife	Gran Meliá Palacio de Isora
Spain	Valencia	Meliá Valencia
Spain	Valencia	Valencia Oceanic Affiliated by Meliá
United Kingdom	Liverpool	INNSiDE Liverpool
United Kingdom	London	Meliá White House
United Kingdom	Manchester	INNSiDE Manchester
USA	New York	INNSiDE New York Nomad
USA	Orlando	Meliá Orlando Celebration





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GOOD

**Make a Difference  
to Climate Change**

MELIÃ *pro*

So let's embark together on the Road to Net  
Zero Events. We're here to support your  
sustainability goals, every step of the way.  
Road to Net Zero. Road to a Better Future.



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Thanks!

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